

CEMKUTLU

GRAPHIC DESIGNER

09.07.2002

TURKEY

HEY@CMKUTLU.COM

SELF-TAUGHT

MULTIDISCIPLINARY



Experience

Chocovia Chocolatier (Mar 2023 - Oct 2023)

Designed over +50 official sweets and snacks product packages that sold in USA chain markets such as TJ Maxx, ROSS, TARGET and COSTCOMarkets.

BPT Spor (Oct 2023 - Jul 2024)

I designed high-impact social media visuals for match days, breaking news, and real-time sports coverage. Focused on football and basketball content, prioritizing visual hierarchy, readability, and engagement across platforms.

Follow Soccer SM Agency (Oct 2023 - Jun 2024)

Designed over +50 social media, manipulation and infographic designs for worldwide footballers like Hakan Çalhanoğlu, Gedson Fernandes and Cenk Tosun.

Asist Analiz (Mar 2024 - Oct 2025)

At Asist Analiz, one of Turkey's most popular sports media corporations, I took part in various areas and projects, ranging from social media and live broadcast visual direction to agency-related work.

Galatasaray SK (Aug 2024 - Jun 2025)

At Galatasaray, I was in charge of developing visual communication materials that elevated the club's presence across digital channels. My responsibilities included creating matchday content and campaign visuals that resonated with fans and reflected the club's legacy.

Madlads (Nov 2024 - Apr 2025)

I led the visual direction and branding of both internal and external events for major clients such as Trendyol, Uber Turkey, Google Turkey, and Lesaffre. I was responsible for crafting creative concepts and delivering cohesive visual identities that aligned with each brand's unique tone and strategic goals.

Kuru Yeşil (Dec 2024 - Feb 2026)

Art direction and creating packaging designs for Kuru Yeşil, which currently one of the best healthy snack sellers in Turkey.

About

I have had the opportunity to work with many different clients on different projects so far. I try to produce special and original designs for everyone from small-scale enterprises to big brands. For me, every project is a chance to tell a new story and every story has its own spirit. That's why I try to create works that are not only pleasing to the eye, but also reflect the character of the brands.

Education

Süleyman Demirel University (2022-2026)

Bachelor's Degree

Languages

English Upper Intermediate

Italian Elementary Proficiency

Turkish Native Speaker

Skills

PHOTOSHOP

ILLUSTRATOR

AFTER EFFECTS

PREMIERE PRO

LOGO DESIGN

BRANDING

XD

PACKAGING

MOTION DESIGN

TYPOGRAPHY

Contact

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